

# Ammar Albtiri

## UI/UX Designer | Graphic Designer

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### PROFILE

I'm Ammar Wael, a UX/UI and graphic designer with over three years of experience in designing websites, applications, and educational and commercial platforms, as well as creating visual identities, logos, and digital content for print and social media. Throughout my experience, I've contributed to diverse projects across multiple industries, delivering attractive, user-centered design solutions with a strong focus on usability and consistent visual identity.

I'm seeking a design role that enables me to further refine my skills, contribute to impactful and meaningful projects, and deliver high-quality, creative design solutions that add real value to users and businesses.

### WORK EXPERIENCE

#### Graphic Designer

Noor Al Mamlakah Restaurant

2023 - 2024 (1 year)

Designing menus and social media content with a consistent visual identity.

#### Graphic Designer / UI UX Designer / Social Media Management

Freelancer

2023 - present

Creating UX/UI designs and graphic content with emphasis on innovation.

#### Graphic Designer / UI UX Designer

Smart Masarak

2025 - present (1 year)

Designing UX/UI interfaces and graphic content with a focus on clarity and brand consistency.

#### Graphic Designer & Social Media Manager

01 Planet

2026 - present (3 months)

Designing graphic content and managing social media with a focus on consistency and brand presence.

### PROJECTS

#### Daqa Accounting System | UI/UX Designer

Designing user interfaces and user experience for an integrated accounting system for a Saudi company, focusing on managing tenants, invoices, subscriptions, and preparing financial reports, while organizing data and simplifying financial operations within the system.

#### School Bus Tracking app | UI/UX Designer

Designing a digital solution for student management and transportation, focusing on enhancing safety and streamlining operations, and serving parents and schools through user-friendly interfaces and a clear user experience.

#### Learn today app | UI/UX Designer

Designing user experiences and interfaces for a digital learning platform that integrates books, courses, and articles into a single system, while improving ease of navigation and enjoyment during learning.

#### Learning Management app | UI/UX Designer

Designing a digital platform to manage academic and administrative processes and communication within schools, with a focus on a seamless user experience that facilitates interaction between teachers, students, and management.

#### Cloud Softway | Branding & Marketing Design

Designing the visual identity and marketing content for CloudSoftway, including social media templates, presentations, and one-page brochures, with a focus on brand consistency and professional visual output.

#### SB | Social Media & Presentations | graphic design

Designing social media content (posts, stories, ads) and presentation designs for SB, while maintaining a consistent visual identity across digital and physical platforms.

### Basic skills

#### UI/UX Design

- User Research
- Wireframing & Prototyping
- User Flows & Information Architecture
- Usability Testing
- Design Systems
- Responsive Design

#### Graphic & Visual Design

- Branding & Visual Identity
- Typography & Color Theory
- Social Media & Marketing Designs
- Visual Storytelling

#### Design tools

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Adobe Lightroom
- PowerPoint

#### Tools AI

- Chat GPT
- Gemini
- Figma AI
- copilot ai

### COURSES

- Figma program professionalism course
- Photoshop professional course
- Adobe Premiere Basics Course
- Adobe Lightroom Classic Basics Course
- User experience basics course
- Product design course
- Professional course in Adobe Illustrator
- Art Catalog Design Course
- Meta Business Suite Course
- Graphic Design Principles Course